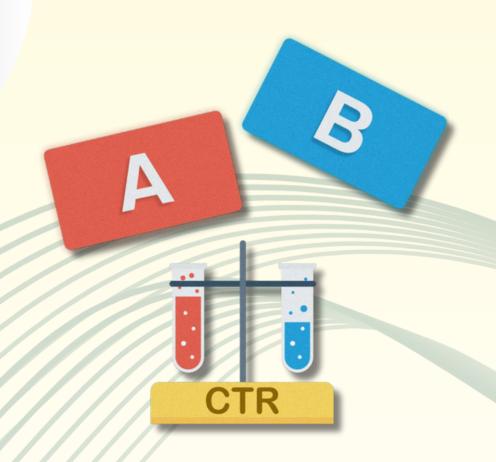


Our Services:

- Youtube Management
- Instagram Management
- in Linkedin Management
- **Video Editing Services**
- Graphic Designing Services







2 Thumbnails for each video

+

A/B Testing



Optimised Title, Description, Chapters and Tags for each video



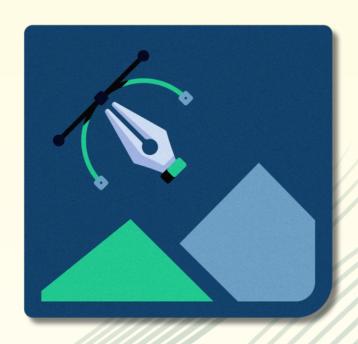
Trending Video Ideas for your-channel's niche



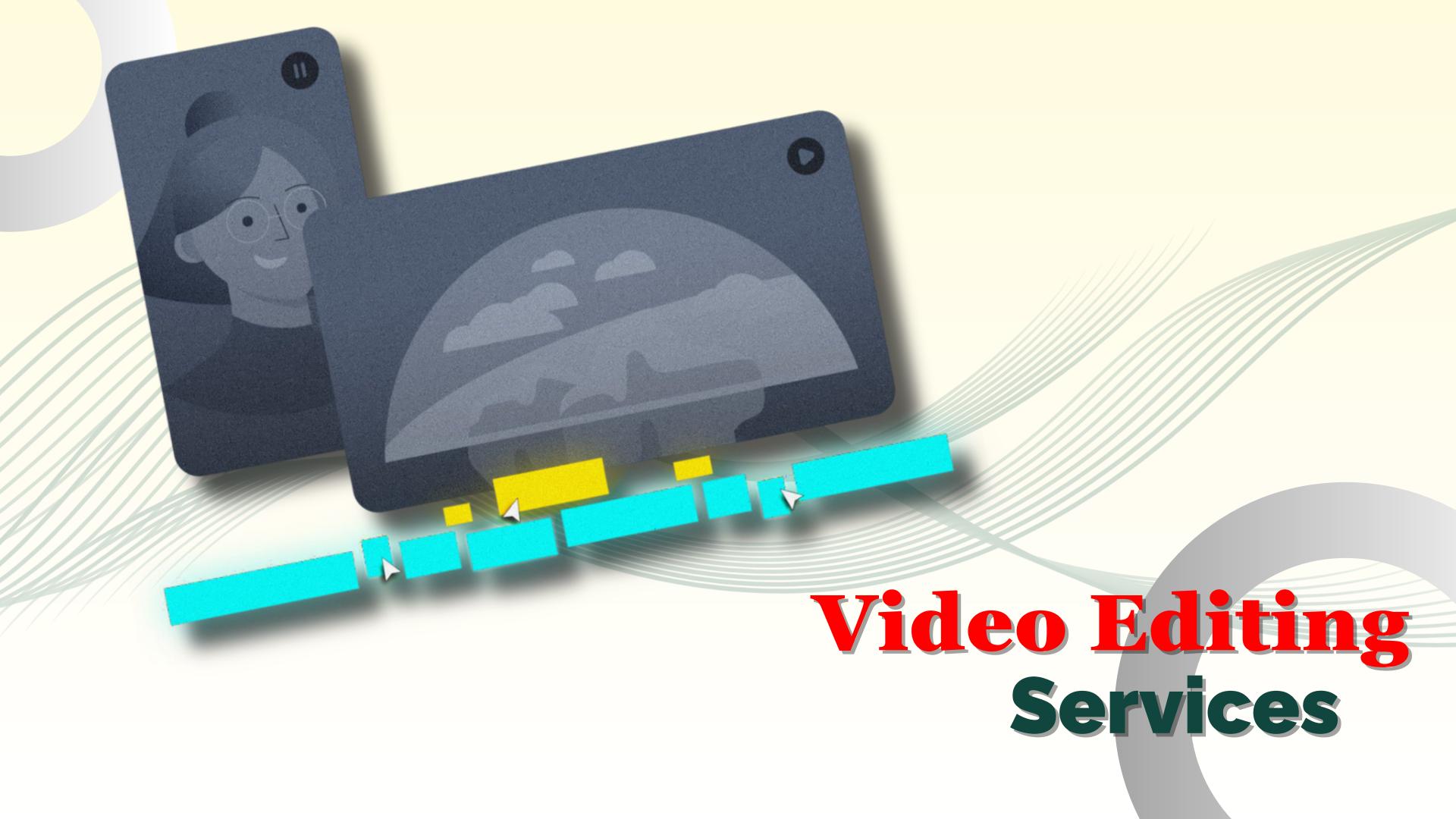
Production guidelines for high-quality video

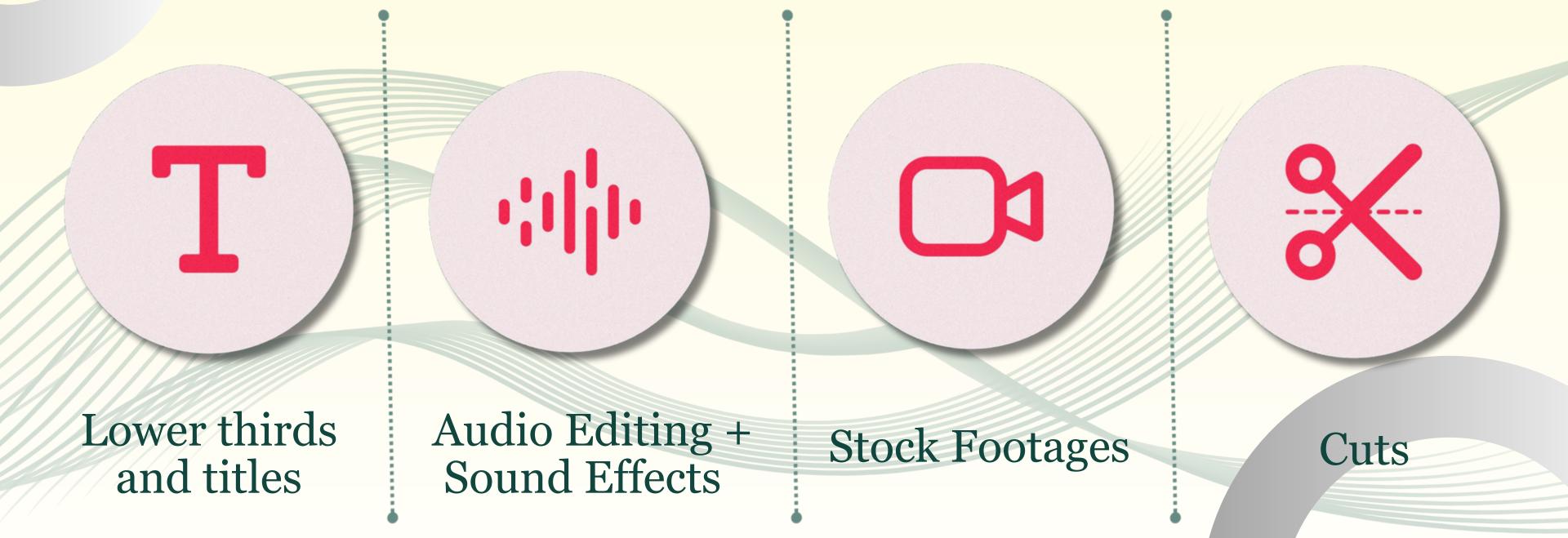


Weekly catch -ups for discussing strategies



Creating graphics and content for community posts











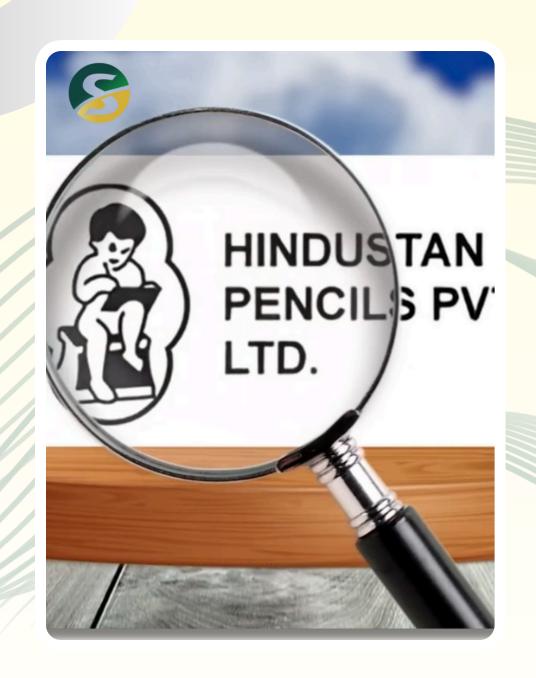


Call to Action



Multiple revisions for each video

Our Work | Long Video Edits



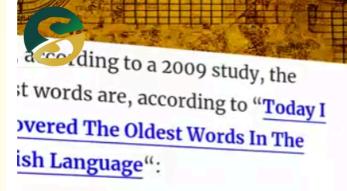




Our Work | Shorts or Reel







researchers at Reading University, the oldest words in the English language include "I", "we", "who", "two" and "three", all of which date back tens of thousands of years. The discovery was made by tracking the divergence of ancestral words into different languages (including English) with an IBM supercomputer.



Our Work | Thumbnail











Creating Creating graphics for stories and posts

Editing Reels

Creating Reel covers







Profile optimization



Posts will be optimised for LinkedIn



Profile optimization



Posts will be optimised for LinkedIn



Weekly discovery calls



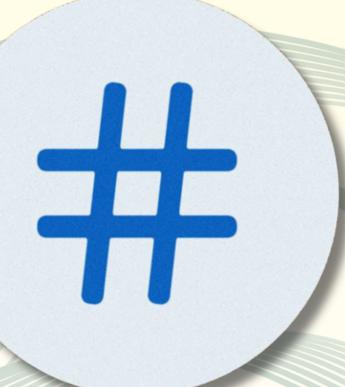
Weekly Review of analytics



Research on relevant topics and trends



Creating graphics, casrousels and media

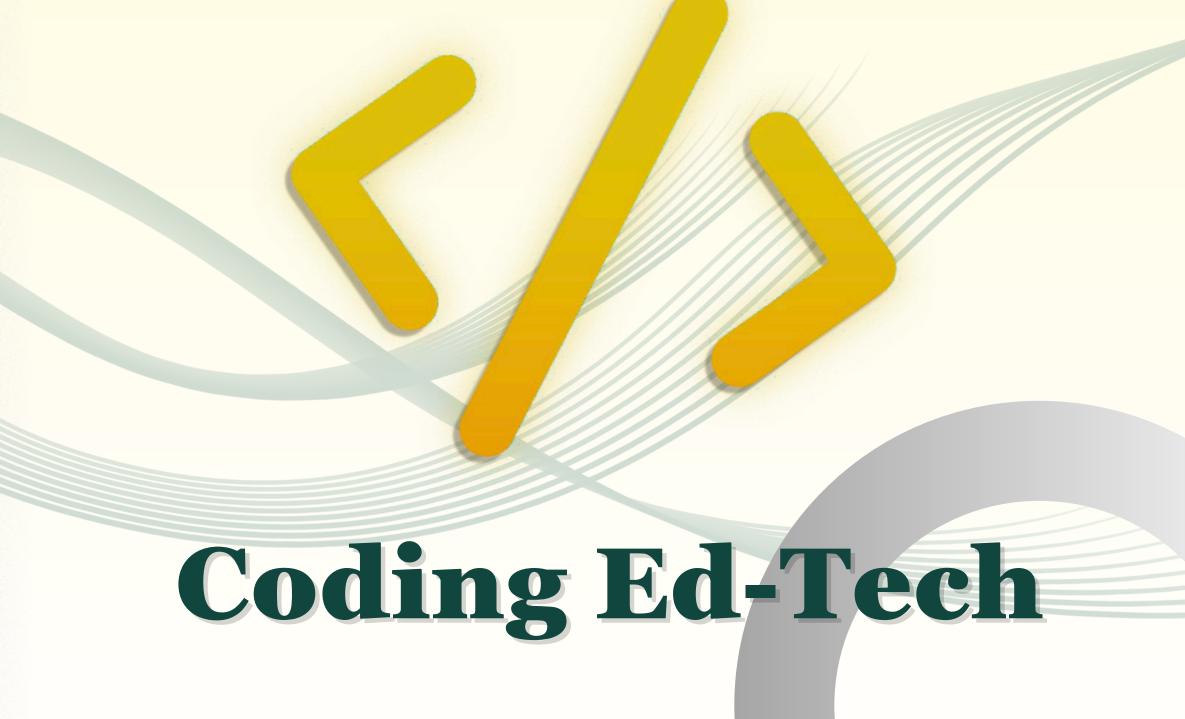


Hashtags & tagging of relevant people/brands



Fully custom tone from playful to professional

CASE STUDY





In March 2022,A coding Ed-tech brand approached us. The problem was that even after creating a lot of content, the channel was not getting views.

Case Study #1

Situation

The latest video that was uploaded, got 445 views, had a CTR of 2.6% and Average view duration of 6.5% in the first 24 hours. the channel was getting a total of about 150K views monthly, of which 40k views were from search

Case Study

Problems:



Relevance



Thumbnail Quality



Video Edit Quality



Choice of Topics



SEO of Videos

Actionables:



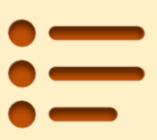
Selecting topics based on relevance



A/B testing thumbnails



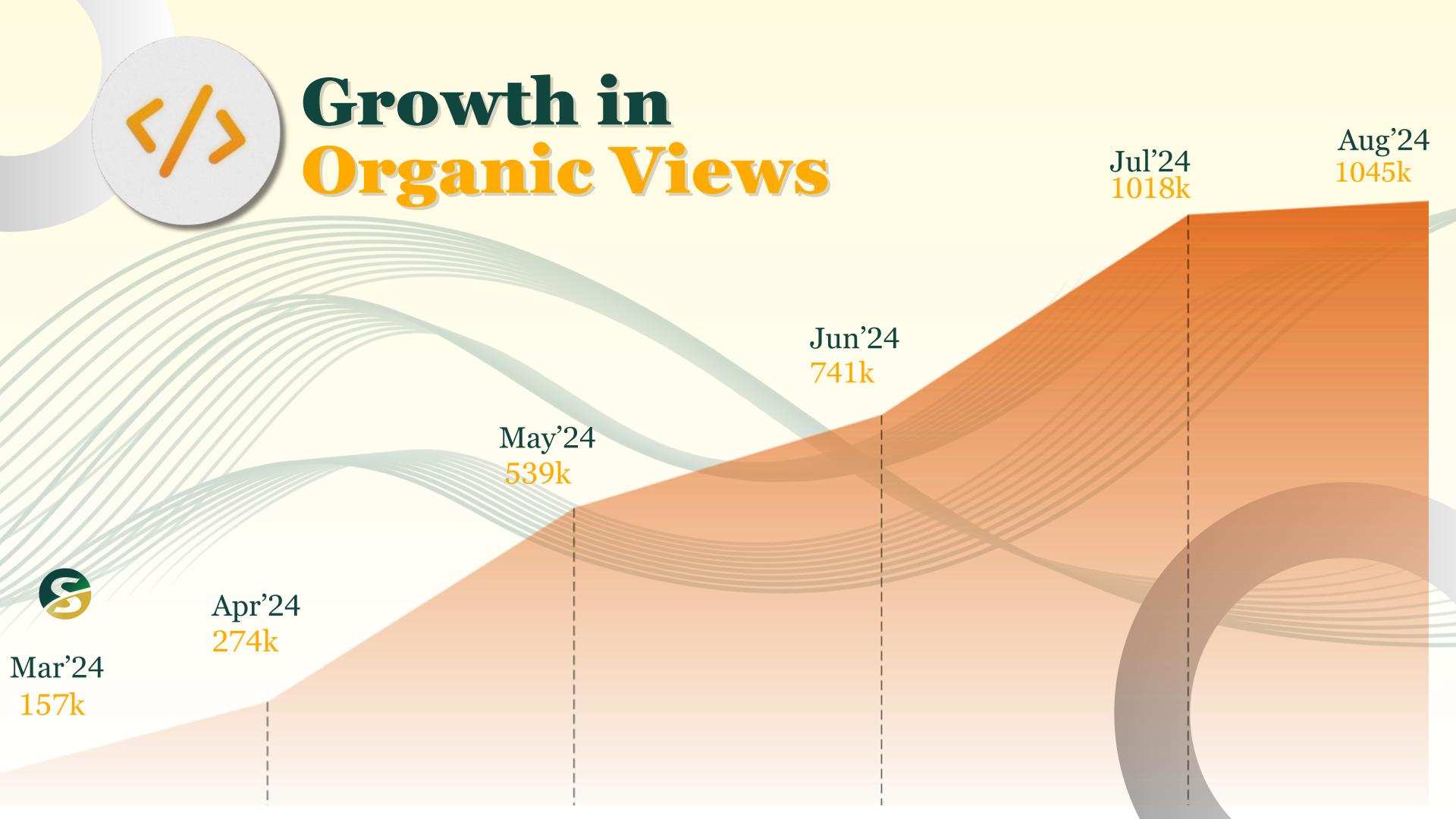
Working on more engaging edits

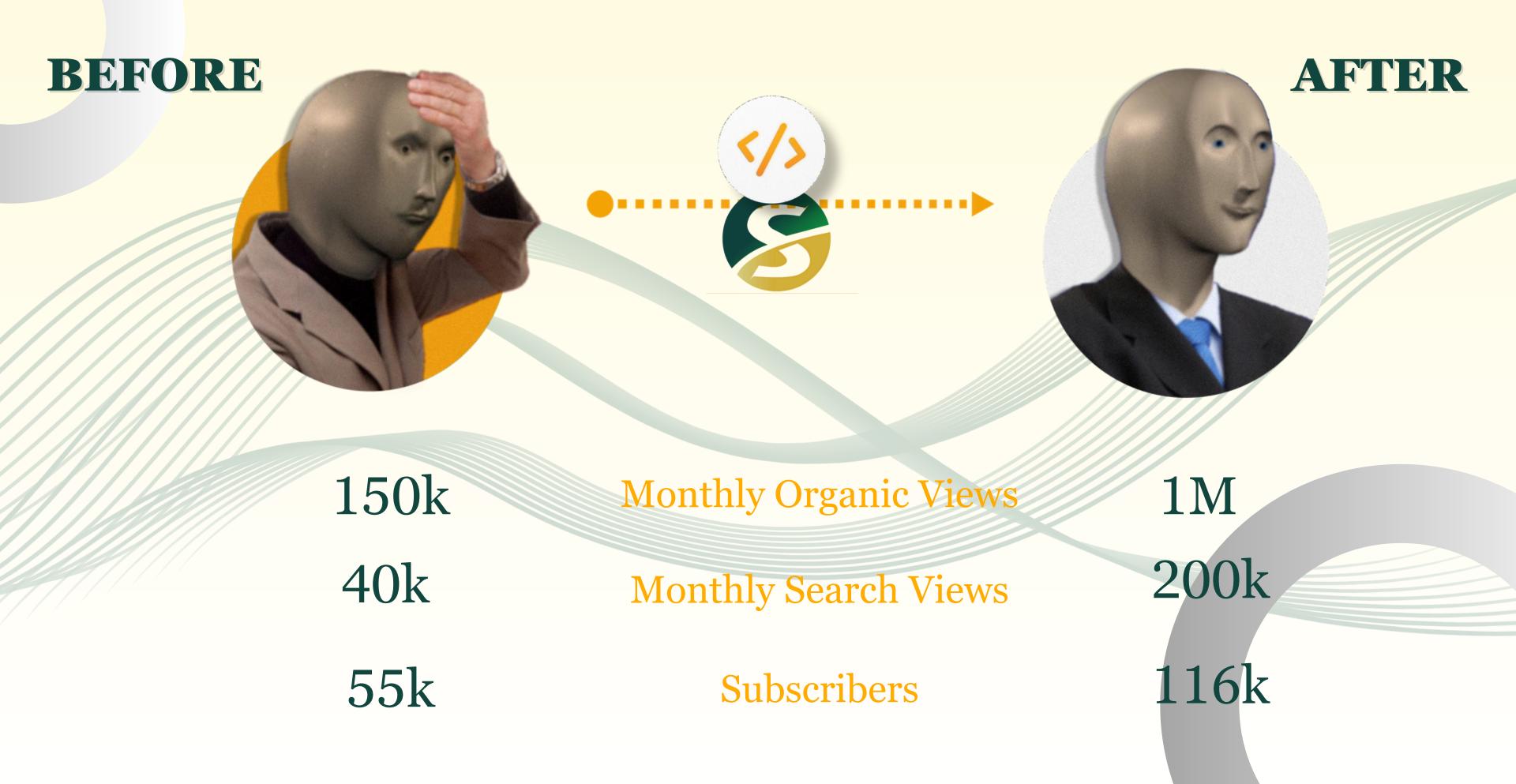


Selecting topics based on search volumes



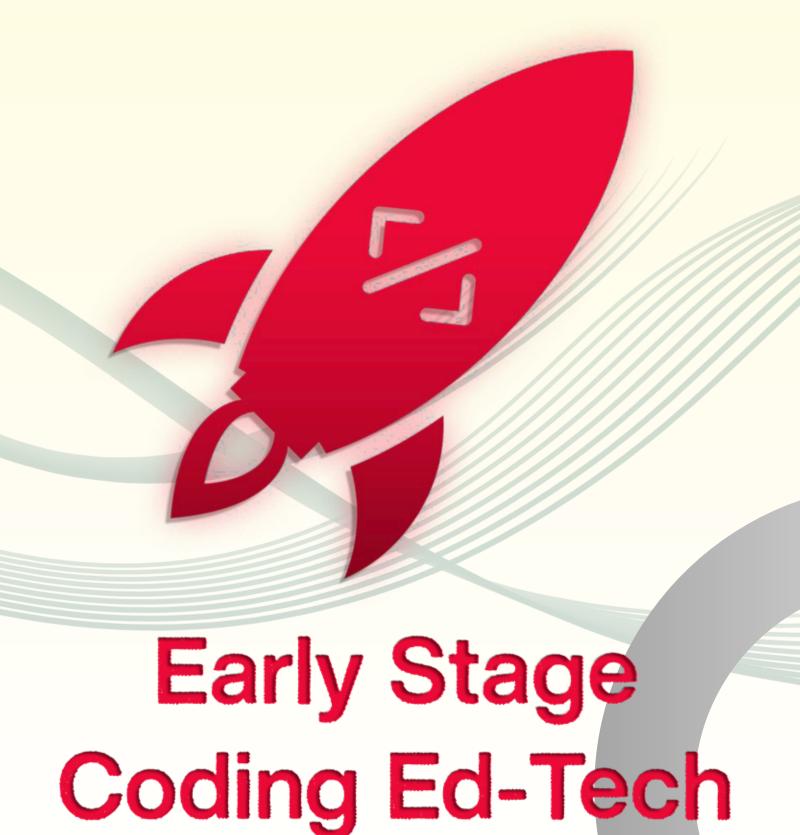
Creating proper titles, descriptions and tags for videos







CASE STUDY





In July 2021, an early stage coding ED-tech brand approached us to help grow their YouTube channel



2021 with majority of them coming from search based traffic and they were uploading only 4-6 video per month due to the lack of bandwidth.

Case Study

Problems:



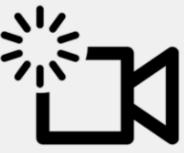
Poor Planning



Unattractive Thumbnails



Boring Video Edits



Inefficient Video Production



Poor SEO

Actionables:



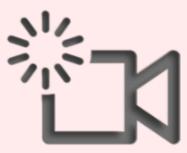
Creating a content calendar



A/B testing of thumbnails with face and without face



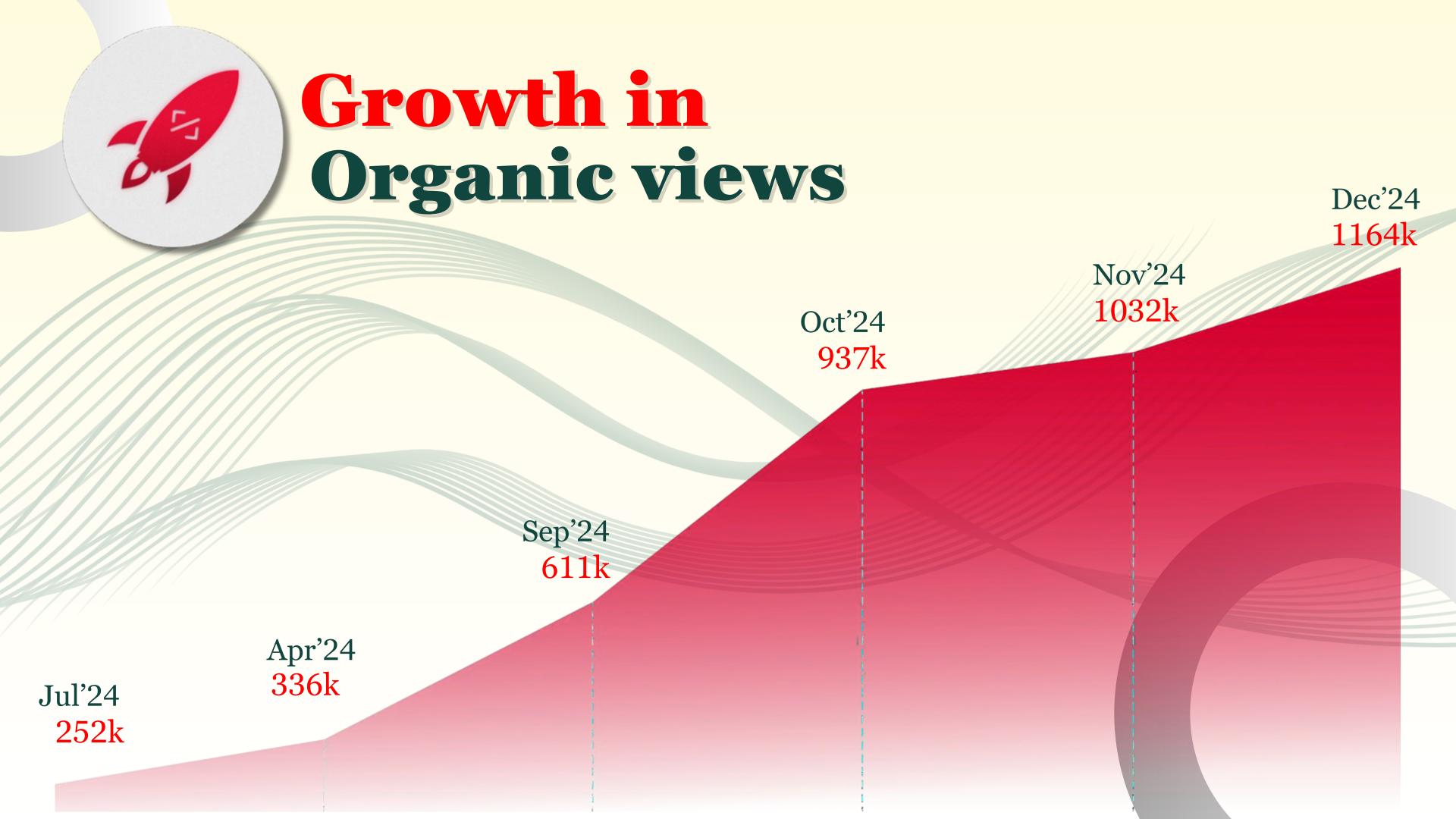
Working on more engaging edits

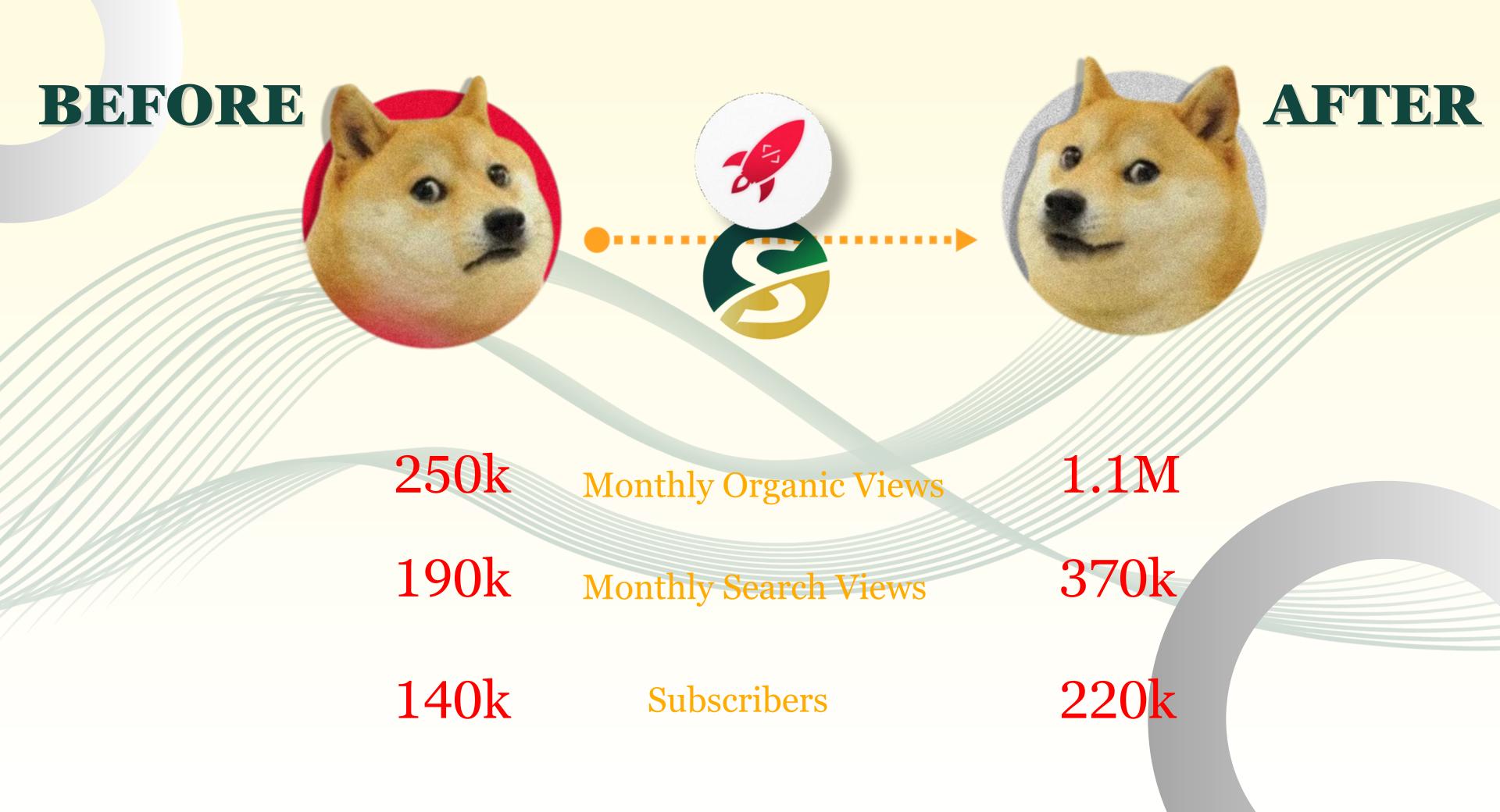


Creating an efficient pipeline for frictionless production



Optimising tags, titles and descriptions to improve rankings





CASE STUDY







Situations

Even after cross-sharing videos on various platforms, he wasn't able to get a lot of subscribers and views. He also had a bottleneck in terms of the amount of content he could create.

#3

Case Study

Problems:



Low Video Frequency



Unattractive Thumbnails



Low Average View Duration



Mediocre Choice of Topics



Poor SEO

Case Study

Actionables:



Repurposing content



A/B testing of thumbnails



Creating proper hooks & video edits



Selecting interesting topics



Creating proper titles, descriptions and tags for videos

When Shark Tank was trending,

he managed to get Ashneer on his channel.

We expected it to go

viral,

but we wanted to take it one step forward.



Podcast



3 Million

We got 3M views on the video, but here was the plan.

We created various shorts from the video, taking the total views to

8_X

Podcast -----

Shorts



3 Million



25 million



Growth in Organic Views

Novr'24

274k



Oct'24 274k

274k

Jan'24 274k

Aug'24 274k

Sep'24 274k

Dec'24

BEFORE AFTER

AFTER

199k Monthly Organic Views 18M

60k Subscribers 225k

Youloved what we do?

Contact us:







